

# InfoNow's Local SEO Bank Branch Locator Service

*Drive More Customers to Your Local Bank Branches*

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## Overview

Over 73% of consumers use search engines to find your brand's products and services locally. Many companies miss out on this revenue opportunity because they do not optimize the locator pages of their website. That is where InfoNow LocalSEO technology helps our clients increase revenues and enhance the local presence of their brand's products and services.

**InfoNow's LocalSEO Bank Branch Locator Service** accesses your Branch, ATM, and other business location assets (i.e., investment advisers, mortgage specialists, etc.) and optimizes those location pages so that consumers can quickly and easily find your local bank branch via search engines like Google, Yahoo, and MSN to find the local products and services they seek. Customers connect with your company's brand and website, which means an online lead has the promise of turning into closed business. The result? A greater return from your Internet infrastructure and an increase in revenue.

## How does it work?

**InfoNow's LocalSEO Bank Branch Locator Service** is a combination of both our leading locator service and LocalSEO technology. InfoNow seamlessly integrates with your existing Internet infrastructure by hosting your locator web pages on our domain, ranked among the top .5% of all websites. Our locator application is configured to match the same look and feel as your corporate website to maintain a consistent brand across all pages – delivering the same level of service and user experience your customers expect when they visit your website.

Next, our LocalSEO technology is deployed to optimize your locations network with your specific product and service Web pages to reveal relevant and meaningful content at a local level for the search engines. The combined power of our LocalSEO technology and our SEO experts leverages the full capability of SEO at the local level. And, if you already employ SEO at the local level, our LocalSEO technology will scale to your existing infrastructure to enhance

*"It's still striking that 73% of users went to a search engine (mainly Google) when we asked them to find a nearby location for a specific company. Only 13% went straight to that company's own website, while the remaining 13% went to a dedicated mapping service." -Nielsen*

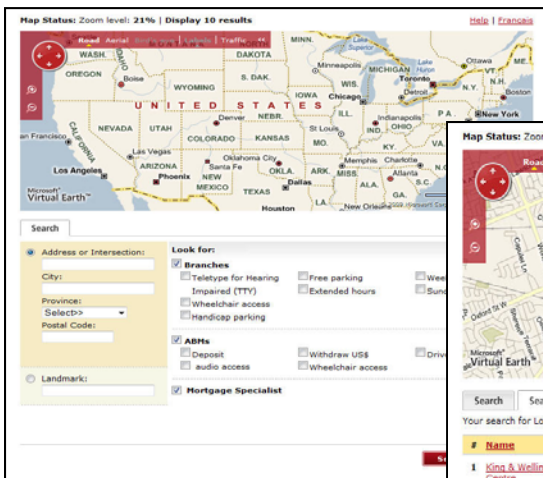
your SEO search ranking results. With **InfoNow's Bank Local SEO Branch Locator Service**, we will help increase opportunities for sales, and expand your brand recognition.

## Features included

- » Custom icons
- » Attribute based searching
- » International support
- » Multiple languages
- » Corporate branding
- » Interactive maps
- » Driving directions
- » Support for multiple brands
- » Location content management system
- » Local search engine optimization
- » Local content industry key phrases and geographic relevant terms libraries
- » Analytics and ROI

## About InfoNow

InfoNow is a premier provider of location-based services including Local SEO Bank Branch Locator Service, Local SEO, and Location *Insight* Manager for Fortune 1000 companies with various retail locations. With over 10 years experience in location-based services, InfoNow's locator portfolio empowers manufacturers and retailers to connect consumers quickly and easily with where to buy, converting online leads into in-store sales. InfoNow's portfolio is built upon our hosted locator application which optimizes website content to improve local natural search results, driving consumers to online and local in-store businesses for purchase. For more information about InfoNow's location-based services, please call Sales Support at **303.308.3326** or email [li\\_sales@infonow.com](mailto:li_sales@infonow.com). Visit [www.infonow.net](http://www.infonow.net) for more information.



Map Status: Zoom level: 21% | Display 10 results

Search

Address or Intersections:

City:

Provinces: Select

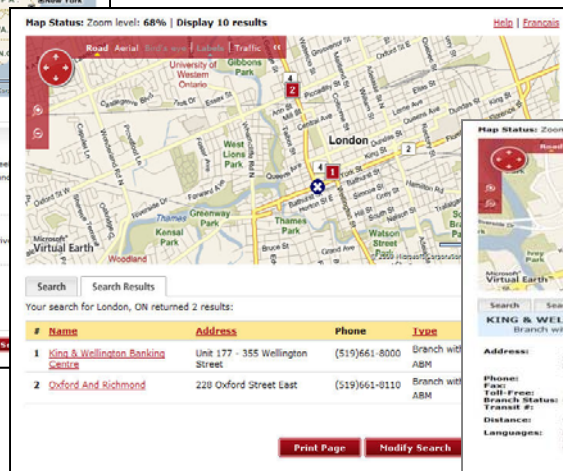
Postal Code:

Landmark:

Look for:

- Branches
- Teletype for Hearing
- Free parking
- Sun
- Impaired (TTY)
- Wheelchair access
- Extended hours
- Handicap parking
- ABMs
- Deposit
- Withdrawal
- Drive
- audio access
- Wheelchair access
- Mortgage Specialist

Search Page



Map Status: Zoom level: 68% | Display 10 results

Search

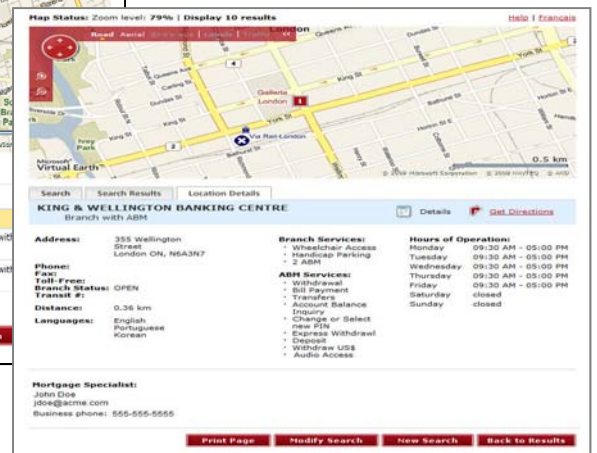
Search Results

Your search for London, ON returned 2 results:

#	Name	Address	Phone	Type
1	King & Wellington Banking Centre	Unit 177 - 355 Wellington Street	(519)661-8000	Branch with ABM
2	Oxford And Richmond	228 Oxford Street East	(519)661-0110	Branch with ABM

Print Page    Modify Search

Results Page



Map Status: Zoom level: 79% | Display 10 results

Search    Search Results    Location Details

**KING & WELLINGTON BANKING CENTRE**  
Branch with ABM

Address: 355 Wellington Street, London ON, N6A3N7

Phone:    Fax:    Toll Free:    Branch Status: OPEN    Branch Services: 

- Wheelchair Access
- Handicap Parking
- ATM

    Hours of Operations: 

- Monday: 09:30 AM - 05:00 PM
- Tuesday: 09:30 AM - 05:00 PM
- Wednesday: 09:30 AM - 05:00 PM
- Thursday: 09:30 AM - 05:00 PM
- Friday: 09:30 AM - 05:00 PM
- Saturday: closed
- Sunday: closed

Distance: 0.36 km    Languages: English, Portuguese, Korean

Mortgage Specialist: John Doe, jdoe@acma.com, Business phone: 555-555-5555

Print Page    Modify Search    New Search    Back to Results

Details Page